

2023 Kids Days Activity Provider Information

Contact: Connie Lemley, Executive Director vista@franklincountyfarmersmarket.org

Kids Days are held on the opening Saturday of the regular market season in April and then the second Saturday of each month from May through December. As the most popular of the Franklin County Farmers Market's events, the average kid attendance on Kids Days is 150, but as many as 370 kids have come through on one day!

Kids Days are a fun way for local nonprofits and community groups to reach Frankfort's young people and families with activities related to wellness, arts, agriculture and the environment. Examples of past Kids Day activities include book giveaways, science experiments, healthy-watershed activities, obstacles courses, nutrition games and art projects. For-profit organizations interested in being a part of Kids Day should contact the Friends of the Market about sponsorship and other opportunities. The farmers market does not host Kids Day activities with a religious or political focus.

As a Kids Day activity provider, please:

- Provide your activity at no cost. A focus on fundraising is not permitted at the farmers market.
- Check in with the market ahead of time about giveaways to be sure there's no conflict with a market vendor's offerings. Food is generally a no-go. We also often find that giveaways are left behind at the market. We encourage activity providers to consider offering kids engaging experiences rather than stuff.
- Arrive at least 30 minutes before the start of market and remain at the market until the end of Kids Day.
- Supply your own tables, chairs, etc., or pre-arrange with the market to borrow them on site.
- Tell the market about your planned activity so we may promote your Kids Day participation on social media, in the market's enewsletter and through other outlets.
- The Market does not allow smoking by market vendors and activity providers at their booths/tables or under the market pavilion.
- The Market does not allow dogs (except for service animals) on Kids Days and expects activity providers to not bring dogs with them.

If your organization would like to reach Frankfort's young people with a Kids Day activity, please send the following info to vista@franklincountyfarmersmarket.org:

| Organization: | Contact Person: | |
|-------------------------------------|---|----------------|
| Email: | Phone: | |
| Website: | Facebook: | |
| Instagram: @ | | |
| Possible activity: (To be confirmed | before event) | |
| • | -12 noon, except Dec.) of interest: April 22 May 13 J Nov. 11 Dec. 9 (Holiday Market, 10am -1pm) | lune 10 July 8 |
| The Market also has a range of sp | ponsorship opportunities. Learn more <u>here</u> . | |